



# Daniel Delgado

Hello, my name is **Daniel Delgado Núñez**, I am a **product designer** (UX & UI), with more than 7 years of industry experience, based in **Lima**, Peru.

## • Product Design Experience

- 2025... **RIMAC**  
Product Designer  
As a member of the CoE DX I work on the redesign of the B2B sale flows, contemplating both direct sales as well as through brokers.
- 2024-25 **Encora at Mibanco**  
UX/UI Specialist  
As an employee of Encora I worked for Mibanco assigned to the team that worked on their first landing page to open new accounts.
- 2024 **Tarjetas Peruanas Prepago**  
Sr. UX/UI Designer  
Leader of the fintech's design team. I'm responsible to create the basis from which the new experience of the app will be built.
- 2023/24 **Banco de Crédito del Perú BCP** [↗](#)  
Sr. UI Designer  
Member of the Digital Sales tribe, and assigned to the upkeep and improvement of the bank's public website through new flows and usability auditories.
- 2022/23 **Multiplica Talent at BCP**  
Sr. UI Designer  
As an employee of Multiplica I worked for the Banco de Crédito del Perú as a third-party member, inside the Digital Sales tribe.
- 2020-21 **OP & Consultores Asociados** [↗](#)  
UX/UI Designer  
Sole designer for the mobile app aimed to replace physical forms during field surveys in the Dominican Republic.
- 2020 **Group for the Analysis of Development** [↗](#)  
UI Designer  
Brand and UI Designer for the delivery application managed by the Peruvian State "Mercado en Casa", during the COVID-19 pandemic.

## • Education

- 2022 **UX Design Professional Certificate** [↗](#)  
Google
- 2022 **Ciencias de la Comunicación**  
Universidad Nacional de San Antonio Abad del Cusco
- 2021 **UI/UX Design Specialization** [↗](#)  
California Institute of the Arts

## • Tools I use

- |                    |                                                                                                                                               |             |                                                                                      |
|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------|
| Prototyping        | <b>Figma</b><br><b>Adobe XD</b>                                                                                                               | Testing     | <b>Maze</b><br><b>Hotjar</b><br><b>Optimal Workshop</b>                              |
| Design & Animation | <b>Illustrator</b><br><b>Photoshop</b><br><b>InDesign</b><br><b>After Effects</b><br><b>Premiere Pro</b><br><b>Audition</b><br><b>Firefly</b> | Analytics   | <b>Google Analytics</b><br><b>Adobe Exp. Cloud</b>                                   |
|                    |                                                                                                                                               | Development | <b>Visual Studio Code</b><br><b>WordPress</b><br><b>Webflow</b><br><b>HTML / CSS</b> |

Find more info on my **Web portfolio** [danieldelgado.online](https://danieldelgado.online)



## Contact details

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